

**Contact:** Kathleen Vokes, (313) 792-6382  
Kathleen\_Vokes@mascohq.com

## **Masco Home Services, Inc. Supports WaterSense® Label Certification**

**Daytona Beach, FL, August 3, 2010**—Masco Home Services, Inc. has joined an elite group of licensed certification organizations qualified to oversee inspections and certify WaterSense labeled new homes. Sponsored by the U.S. Environmental Protection Agency (EPA), the WaterSense label is earned by single-family new homes that use 20 percent less water than traditional models inside and out.

“Masco Home Services has partnered with the EPA to help support builders committed to bringing WaterSense labeled new homes to their community,” said Larry Laseter, President of Masco Home Services. “The WaterSense label is a simple way for consumers to identify water-efficient products, programs and new homes that will use less energy and save water for future generations.”

WaterSense labeled new homes use 20 percent less water than typical new homes through the use of WaterSense labeled plumbing fixtures, efficient products and hot water delivery systems, and water-saving landscape features.

All new homes must be inspected and certified before they can earn the WaterSense label. Masco Home Services completed an EPA training in order to work with inspectors and provide quality assurance that homes are certified to meet WaterSense criteria.

Builders looking to offer new homes with the WaterSense label can contact Masco Home Services through the *Environments For Living*<sup>®</sup> program office to coordinate an independent inspection of their home under the WaterSense program and certify that they meet the WaterSense criteria for efficiency and performance.

“If just 10 percent of new homes built were WaterSense labeled, Americans could save one billion gallons of water per year,” said Sheila Frace, Director of the EPA Office of Water’s Municipal Support Division. “WaterSense labeled homes are an investment for the future of our planet.”

###

### **About Masco Home Services, Inc. and the *Environments For Living* Program**

Masco Home Services offers the *Environments For Living* program, a product neutral, prescriptive, performance-based program developed with the assistance of nationally recognized experts in the field of building science. Under the *Environments For Living* program, Masco Home Services uniquely offers a complete suite of turnkey services for builders. These include pre-construction plan reviews that use industry-standard home-energy analysis software, various inspection services, and diagnostic testing utilizing industry-standard authentication tools. Visit [www.environmentsforliving.com](http://www.environmentsforliving.com) for additional information or call (866) 912-7233.

**About WaterSense**

WaterSense, a partnership program sponsored by the U.S. Environmental Protection Agency, seeks to protect the future of our nation's water supply by offering people a simple way to use less water. For more information on WaterSense, and for a full list of labeled products and WaterSense irrigation partners, visit [www.epa.gov/watersense](http://www.epa.gov/watersense).